

## ***Frequently Asked Questions***

### **What credentials do you have to teach / coach acting?**

*I am the only certified acting coach of the 12 Step Chubbuck Technique on the east coast and have been teaching Ivana's Technique for the last ten years as an acting teacher, acting coach and a director. I recently revisited the studio and received accreditation from Ivana Chubbuck Studios in Los Angeles to teach Ivana's Academy, Emmy and Tony Award winning acting method. [www.ivanachubbuck.com](http://www.ivanachubbuck.com). As a result of working with actors under the age of 18, I developed the technique, Word Detective tm which is fun, improvisational and imaginative using parts of speech and history to analyze a script, play, or lyrics from the writer's point of view. This provides the actor with a solid foundation.*

### **What does CPC mean?**

*CPC is an acronym for Certified Professional Coach. I graduated from the Institute for Professional Empowerment Coaching (iPEC) <http://www.ipeccoaching.com/> and am pending additional certification as a PCC (Professional Certified Coach) from the International Coach Federation (IFC). This means that I completed many hours of training with an Accredited Coach Training program (iPEC) and completed an additional number of coaching hours. This training is above and beyond my undergraduate and graduate studies in Psychology.*

### **Why is your coaching practice unique?**

*First and foremost I am a mother. Everything I've done professionally has been motivated around my choice to be a stay at home Mom creating opportunities that compliment a balance between family and professional endeavors. I have done many things in my life all of which are entrepreneurial and nontraditional. I've combined my professional experiences in Human Resources with my understanding of business, created a proprietary system that includes acting technique and an understanding of human behavior to assist my clients in identifying their career goals.*

### **The entertainment industry is difficult to break in to. How does one learn the business of show business?**

*This is a crazy, competitive and complicated business that even I learn new things every day. With tenacity, resilience, patience and, of course, talent one is able to break in to show business. As in any business endeavor, you need to have a business plan, the right training, solid-marketing in place, access to the tools necessary to be successful and the patience to ride the journey. Although everyone's journey is unique, there are steps one can take to ensure success. There is no such thing as overnight success or luck. Luck is simply when hard work meets the opportunity created. My first performance experience was in the musical Carousel in a local community theatre with over 600 seats. I was 9. Since then, I have performed, produced, directed, casted and choreographed many, many theatrical productions in community and regional theatre in NY, LA and on Long Island. My first on camera job was a non-union regional buyout for Martin Home Decorating Paints (aka - Ace Hardware / Aboff's Paint Store). I was 16. As a member of AFTRA SAG, I have booked over two dozen commercials and industrials and have gone on many more auditions and callbacks in order to book those jobs! I now manage and coach my three children as well as many aspiring actors who are all out there auditioning, being called back and booking jobs! Some of my students have appeared in Broadway's Mary Poppins, Billy Elliot the Musical and To Be or Not To Be.*

### What is similar about coaching students for college preparation/conservatory training and coaching the college graduate preparing to enter the workforce?

*The similarities lie in the fact that I approach the process of college preparation AND the process of the college grad entering the workforce the same way I approach the business of show business: Plan, Prepare and Persist! With a plan, the right training, solid-marketing in place, access to the tools necessary to be successful, learning the value of patience and acceptance for the journey that lies ahead, anything is possible. In show business it's the actor's resume, headshot, acting sites, networking, reel, showcases, auditions, training, and networking. For the college admissions process it's qualifying the right academic setting, strategic planning of activities and community involvement, activity sheet, resume, recommendation letters, identifying audition material, establishing relationships with the admissions rep, and the audition. For the college grad entering the workforce it's the resume, preparing for the interviewing, targeting the desired job/desired employer, networking, dressing for the part, and follow up. All three endeavors simply put require what I call the 3P's: plan, prepare, and persist!*

### Where is your studio/office located?

*I have clients on Long Island as I've spent the last 12 years living in the beautiful south shore community of Sayville, NY. I now split my time between New York and Los Angeles and teach In-person as well as in Cyberland. Because my client base is growing beyond my geographic location, I Skype with clients throughout the country or I invite them to catch me when I travel to their area presenting one of my intensive workshops. I speak often on behalf of arts in education and a favorite workshop for many is my "Free to Be Me" Discovering One's It Factor?.*